

## AUTO PARADE PRIZES GIVEN PRETTY CARS

All Phoenix was aflame last night. At least everybody was burning with the auto fever. The auto parade brought out everything in the city which it was possible to put a wheel. The sightseers on foot who turned out to witness the parade also crowded the streets in a manner seldom before witnessed in this city.

By 7 o'clock last evening several hundred machines lined up on the streets leading from the Tabernacle where the parade was to start. Several gaily decorated floats attested to the enterprise of dealers who wished to make the affair a huge success. Hundreds of machines crowding the downtown streets also added to the scene, making Phoenix resemble the crowded thoroughfares of a great metropolitan city.

Lead by Governor Thomas E. Campbell in his new Jordan machine and closely followed by Chief of Police George Brisbois in a Packard Twin Six, the parade left the Tabernacle grounds sharp at 7 o'clock. Striking up the strains of "I Love You Arizona" the band, which was third in line, livened up the occasion and set the motors of several hundred machines hummily humming in harmony. After circling the downtown streets the parade led past the judges' stand in front of the Gazette office where the floats were reviewed by the committee, consisting of Charles A. Stauffer, business manager of The Arizona Republican, W. E. Pinney, of the Pinney-Robinson company, and H. H. Sylvester, secretary of the Automobile Club of Central Arizona. Governor Campbell also left the parade at this point and reviewed the remainder of the pageant.

A gaily decorated Oldsmobile, presented by the Oldsmobile of Arizona company and filled with pretty girls, won the first prize, a Diamond tire. The car was driven by Miss Dody Mintz and won much admiration from the hundreds witnessing the parade. A beautifully decorated machine belonging to H. Kirchefer, the decorator, and transformed into a Japanese perogon on wheels, carried off second honors and an electric searchlight. Third prize went to Max Goheen in a Jordan ex decorated with the national emblem. The Delco service car of McArthur Brothers, especially illuminated for the occasion, won honorable mention from the judges.

Reverent in their proud and shining array the combined class of the automobile world met the eager eyes of the public as the doors of the great motordome were shown wide last evening.

Display after display in their artistic setting met the gaze of the assembled multitude, cars of all description from the tiny Saxon to the great gray Marmon testified to the strides towards perfection the automobile industry is making at present. The combined showings of the fifteen dealers exhibiting comprised over fifty cars, all of the latest type, many of which are entirely new to Phoenix. In their setting amongst the vistas of palms, ferns and multi-colored decorations which the artistic genius of Walter Leecraft has conceived the show, was a revelation of

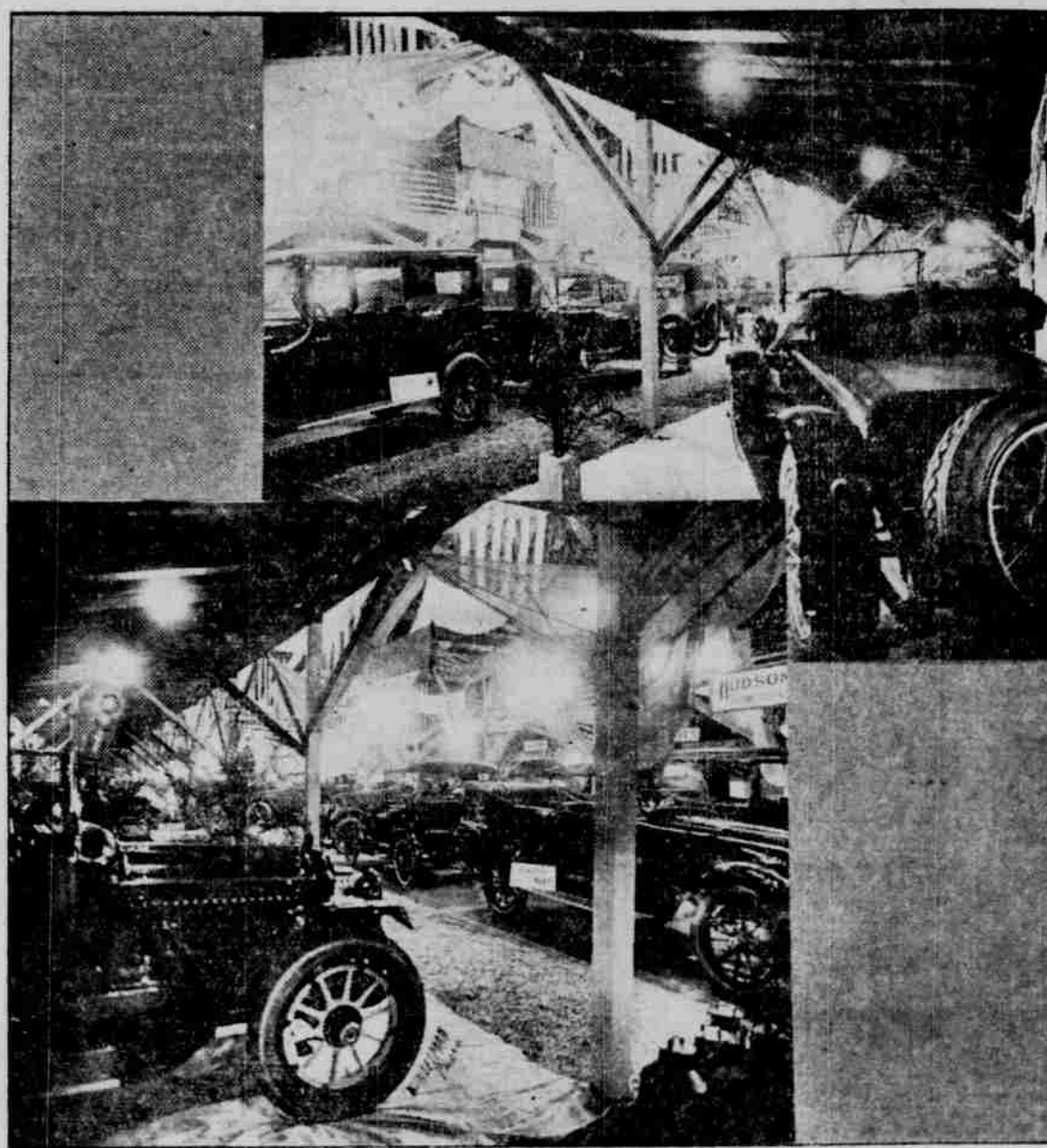


Photo by Kunkelman, engraved by Phoenix Engraving Company.

the master skill of the many American automobile manufacturers.

**Hudson Sales Company**  
Through the center were grouped the displays of several dealers, among which were the handsome and shining offerings of the Hudson Sales company, with the very latest Hudson Super-Six cars. Two models of the Hudson are shown, the seven-passenger Phaeton, and the beautiful Super-Six Sedan, with its handsome gray finished upholstery and newly designed radiator for warm and cold weather. The Hudson Sales company also show two models of the little Saxon, a four seater and a six seater, both of the latest type from the Sixty factories.

**McKinney-Cord Show Paige Models**  
In the center also a bright streak of yellow announced the presence of the sensational new Paige convertible four-passenger Brookland roadster, there is distinction in every line of this car with its unique top and sun-marine like shape. McKinney-Cord also show a seven-passenger touring model and the Dartmoor roadster, two-passenger type.

**Marmon Creates Sensation**  
The great gray Marmon 24 exhibited by the O'Neill Auto company created probably the largest amount of interest at the show last evening.

placed in a commanding position in the center, this car, which is new to Phoenix, was constantly surrounded by throngs of enthusiastic admirers who were not backward in their praise of this beautiful car with its powerful lines and aluminum body. A smart maroon Chalmers roadster and a Chalmers gray seven-passenger touring car also were included in the showing of the O'Neill Auto company.

**Brown-Dryer Show Chevrolet**  
Among the lighter car class, the exhibit of the Chevrolet shown by the Brown-Dryer company attracted the attention of the visitors. Two models of this car which is new to Phoenix are on exhibit, the five-passenger touring car and the two-passenger roadster.

**Studebaker Shows Class**  
The two models of the Studebaker shown by the Harmon Motor company show how closely the Studebaker company follow the advancement and improvement in the automobile industry. The seven-passenger four and the same model in a six are exhibited by the Harmon company, and received their full share of the admiration of the throng.

**Pullman Creates Interest**  
A car new to Phoenix within the last few weeks was the object of much attention. Two models of the Pullman car, manufactured by the

Pullman corporation, which has given the traveling public so much comfort in its railroad journeys, are exhibited. The seven-passenger car is of sturdy build and class lines and gives the impression of being a much higher priced car than it really is. A four-passenger chummy roadster of unique design is also shown.

**Oldsmobile Wonder Car**  
The Oldsmobile company of Arizona exhibit but one model, a new "Olds" eight of the very latest design received this week from the factory. The car is beautifully finished and upholstered and shows the continued advancement in construction which the Oldsmobile company is constantly making.

**Stephens New to Phoenix**  
Another automobile new to Phoenix, which was the cynosure of all eyes, was the Stephens car, manufactured by the Moline Plow company, and shown here for the first time. Two models, a roadster maroon in color and a long handsome, dark green seven-passenger touring model are shown. The cars are both powerful looking and should prove great favorites to this section.

**Wonderful Cadillac**  
Through the courtesy of Mrs. C. C. Hutchison, the Byrna-Ray company were able to show a car which attracted the attention of all visitors

last evening. The latest of the Cadillac line, the four-passenger Byrna-Ray with its white wire wheels and distinctive lines was surrounded by throngs during the entire night. A seven-passenger Reo of the latest type is also shown by the Byrna-Ray company.

**Rudolph Shows Ford Models**  
Ed. Rudolph of the Ford Garage, had on exhibit but two models, the Ford touring car of the usual and latest type and the Ford Sedan which is proving immensely popular in the east. Everybody knows a Ford and everybody there took a look at them as a matter of course.

**Overland Club Model Popular**  
The Overland display at the auto show last night proved to be a great favorite with the crowd, especially the new "Country club" four-passenger "sport" model. The car is distinctive in its type and is called the classiest low priced car in America today. Other models shown are the 30 five-passenger, touring, the 35-6 five-passenger touring and the 38-4 Willy Knight.

**McArthur Bros. Show Many Models**  
All lines handled, are shown by McArthur Bros. in an attractively decorated space at the far end of the building. Pre-eminent of course is the Packard Twin Six, showing the seven-passenger touring car. A Dodge sedan and five-passenger touring car are shown, also two Jeffery models, a roadster and a seven-passenger touring car. The exhibit which is very attractively arranged, won much favorable comment from the visitors during the course of the evening. The first night of the show resulted in the sale of at least one car. S. G. Wilson of this city purchasing a Jeffery roadster.

**Babbitt-Polson Exhibit**  
Probably the largest space in the show is devoted to the exhibit of the Babbitt-Polson company. Two Jordans, fresh from the factory, a three-passenger roadster and the seven-passenger touring car, are shown; also Maxwell "Speedster" as well as the five-passenger touring model and a stripped chassis. The stripped chassis was the center of large crowds at all times during the evening. The exhibit also comprises a Buick Light Six. The Babbitt-Polson company are holding an overflow exhibit of Buicks and Haynes on their salesrooms floor during the week of the week of space preventing the placing of the models in the show.

**Premier Attracts Attention**  
Off in one corner a factory looking touring car attracted much attention from the crowds. The new model Premier which has just arrived in this city, being shown by the factory representative. The car has a magnetic gear shift, the greatest new feature of the present season and was much admired by those attending.

**Dort Chassis Proves Attraction**  
The stripped chassis of the Dort car on exhibit by the Kissel Kar company at the show, proved one of the great attractions of the evening. The chassis which has been exhibited at all the large shows this season, was expressly shipped here for the occasion and has won instant favor with the public. Others cars shown by the Kissel agency are a "Hundred Point Six" chassis and a Six touring model.

**Accessory Houses Exhibit**  
The exhibits of the several accessory houses in the show did not fail to win their share of attention last night. Complete and very interesting exhibits are being shown by the Messner Auto Supply House, the Auto Supply company, the Payne Sauley company, and Vic Hanny, who shows "what to wear" for the motorist in all weathers.

**PRECAUTIONS**  
Miss "Passe-How is the weather, Marie?"  
"The Maid—Fresh and windy, madame."

Mrs. "Passe—Very well. Put a healthy flush on my cheek this morning. I'm going out—From the Punch Bowl.

## SPECIAL AUTO SHOW USED CAR SALE

We have over 60 cars to choose from. Among them are the following:

4 Dodges, ranging from	\$550 to \$750
2 1917 Maxwells, practically new	550
5 Buicks, 4 and 6 cyl.	200 to 650
2 1916 Oldsmobiles	550 to 600
5 Overlands	300 to 600
4 Studebakers	250 to 550
2 Chalmers	350 to 400
3 Paiges	375 to 550
3 Cadillacs	350 to 650
2 Haynes	450 to 550
5 Fords	200 to 325

We have five and seven-passenger touring cars and roadsters. Also seven light trucks of the better standard makes ranging in price from \$250 to \$400.

All cars are thoroughly overhauled in our own shops, repainted, and retopped if needed. McArthur Brothers name plate on every car insures a square deal and complete satisfaction to the purchaser.

### McArthur Brothers

USED CAR DEPARTMENT

310 E. Washington Street

Phone 1420

Open Evenings During Auto Show.

## HUDSON SOLD IN RECORD TIME TO MEN FROM MEXICO

Probably the quickest auto sale made in Phoenix in many a day was staged yesterday morning by Cal Messner of the Hudson Sales company, when he demonstrated and sold a Hudson Super-Six to two Mexicans from Guaymas, Mexico, in less than 15 minutes.

Then the staggering part of the whole affair was brought to light. The two men from the other side of the line evidently did not believe in writing checks, for they dug down into their pants pocket, and produced 50 \$20 gold pieces, \$1,000 in all, calmly laid the little pile of gold on the counter and took possession of their car. Messner was fairly dazed by the quickness of the transaction. The

two men had come all the way from their home below the line to secure a Hudson. No other car would do, they seemed to think that the roughness of the roads below the line necessitated a car of unusual merit and they determined to come to headquarters.

Exclamations of delight, from both men and women visitors to the Hudson booth, were invariable when they saw the royally beautiful Super-Six "Sedan," according to Cal Messner of the Hudson Sales company. It presented an atmosphere when first seen that is unusual in a motor car and, with all the refinements for which the Hudson cars are noted, it influenced observers to declare the car to be perfect. The mirror which exposed the compensated crank shaft, the wonderful invention which eliminates motor vibration, was one of the most interesting features of the Hudson exhibit.

The booth was, as usual at automobile shows, the magnet for a continuous stream of visitors, attracted by the national reputation of the Super-Six, drawing its big quota of those anxious and eager to penetrate the source of its wondrous power.

The Hudson Sales company's entire force of salesmen were out in full force, and were kept on tip-toe with requests.

# Chalmers

## Quality Cars at a Quality Price

### See Them at The Show

# O'NEILL AUTO CO.

## STATE DISTRIBUTORS

326-28-30 North Central Avenue



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